



**Kimberly Finch**

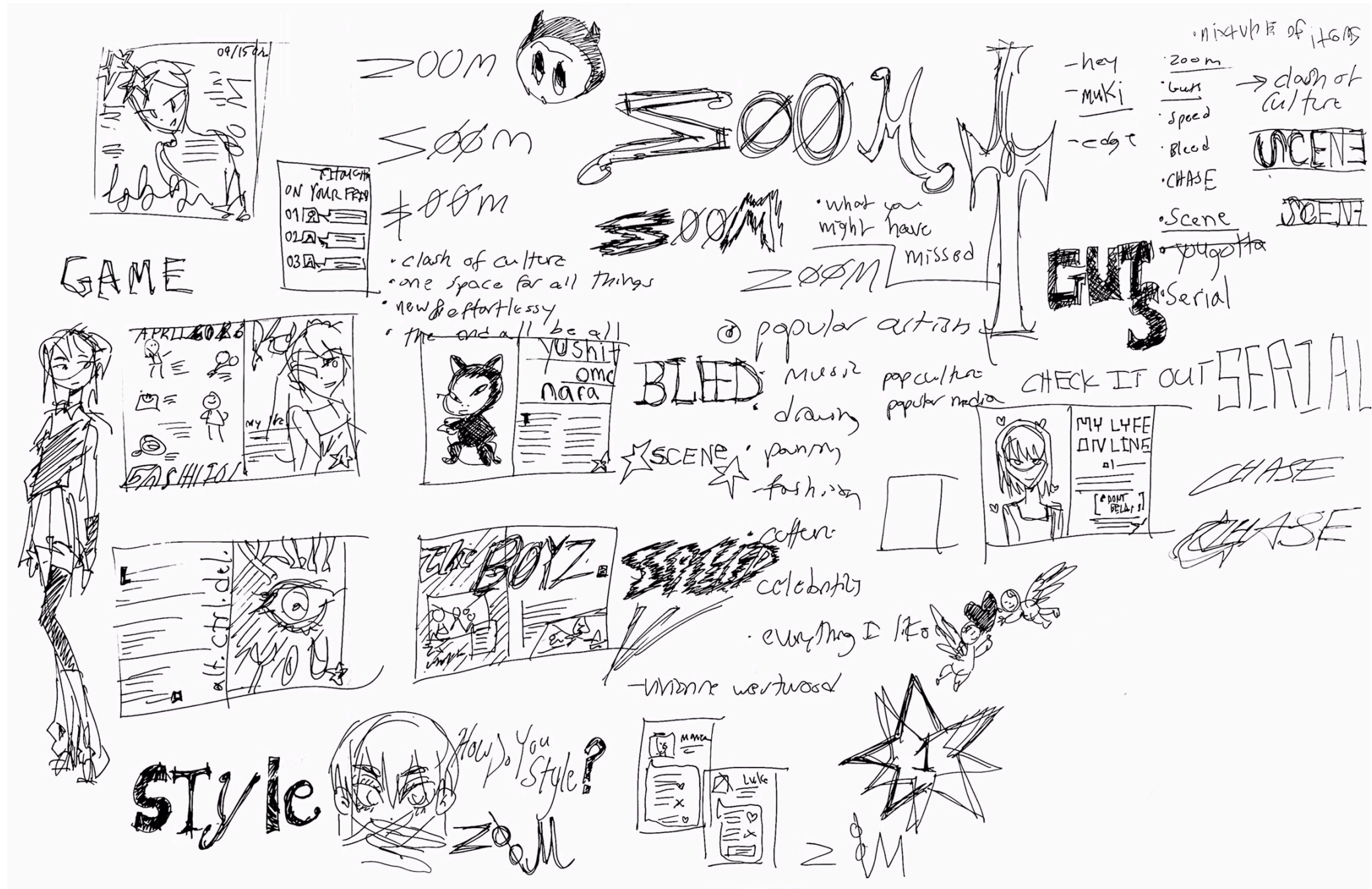
Magazine

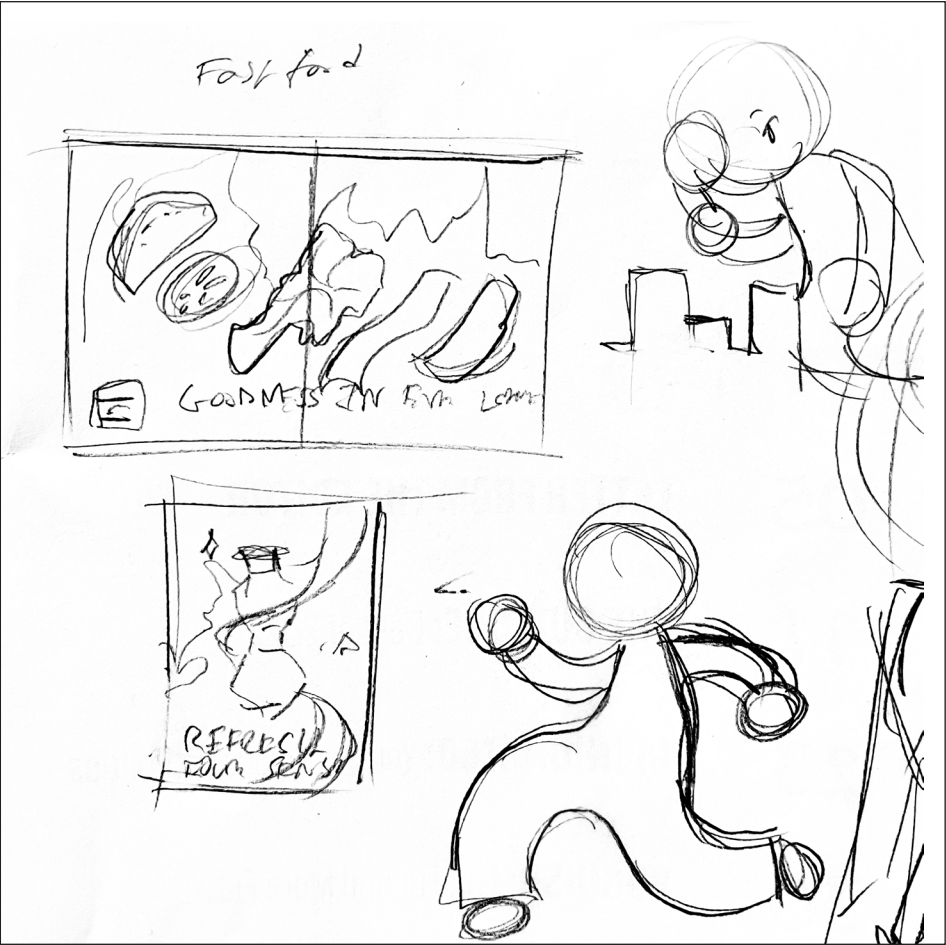
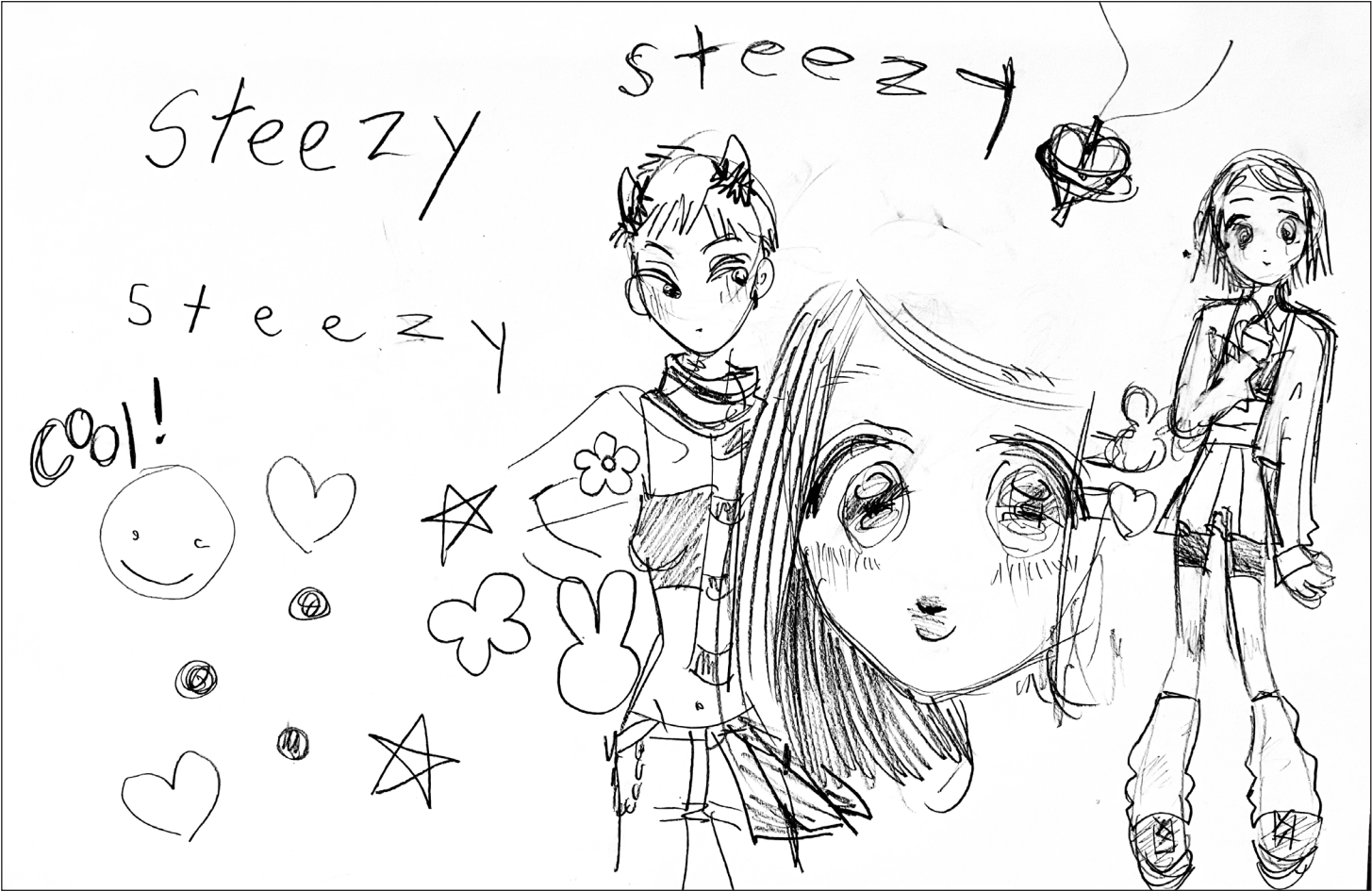
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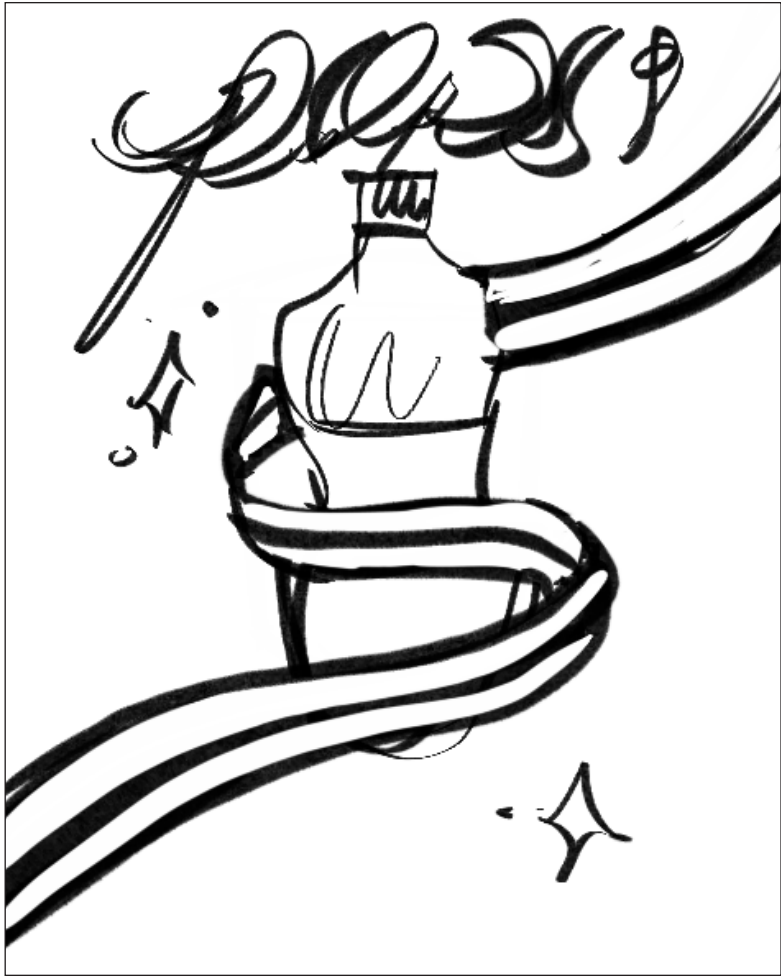
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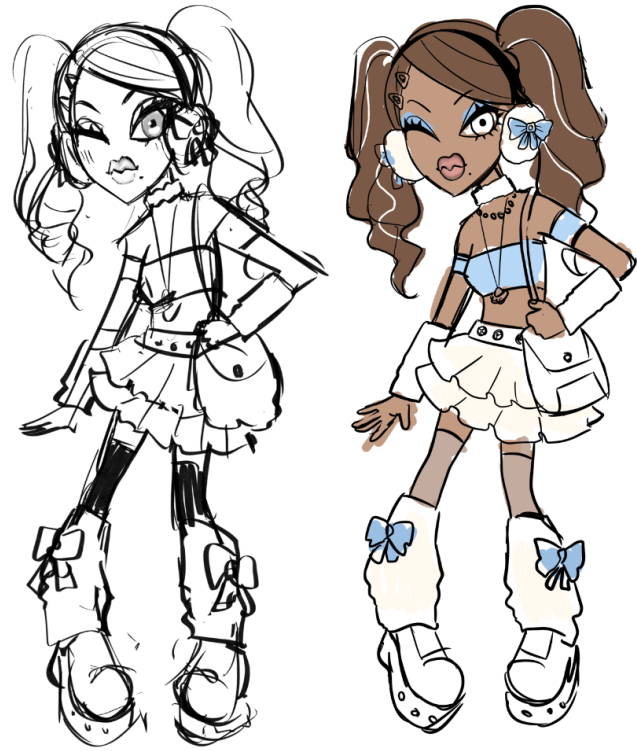


For my magazine I want to create one similar to that of fashion magazine FRUiTS and teen gossip publications like Tiger Beat and Teen Beat. I would like for there to be a focus on current fashion and makeup trends while also incorporating icons in pop culture. I believe the era of teen magazines has greatly deteriorated, so creating a new modern take on the genre seems fitting. I would like to emphasize brighter colors and campy graphics to coincide with imagery of fun outfits and young celebrities. The fashion spreads may take on a 3 column grid while the articles could feature a hero image with a 2 column structure below it. Teen magazines usually feature advice pages as well as informational pages about what is and isn't in style so I think it would be fun to have sections like that as well. As for the interactive version I think the extra graphics could almost twinkle on the page while titles and headlines pop. I could also use animated gifs of celebrities along with their photographs. Overall I want to create a magazine that is trendy and colorful to entice a teen and young adult audience.

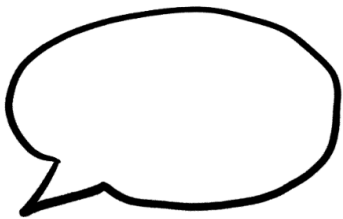




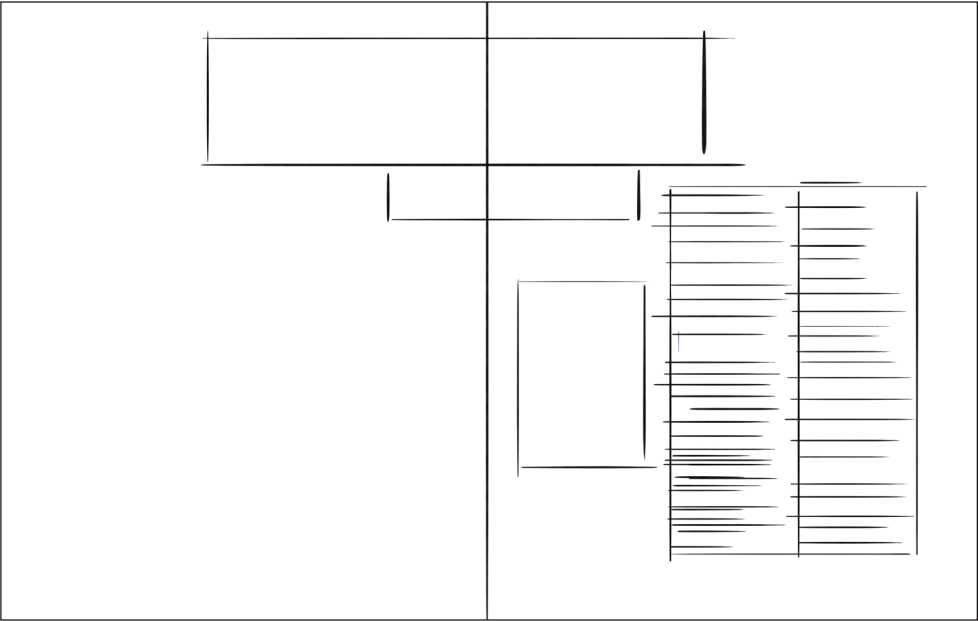
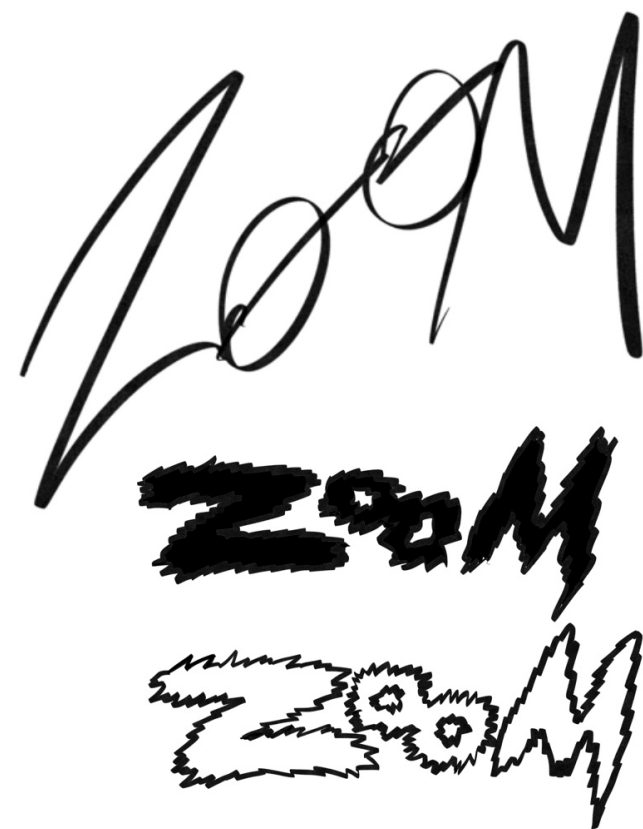


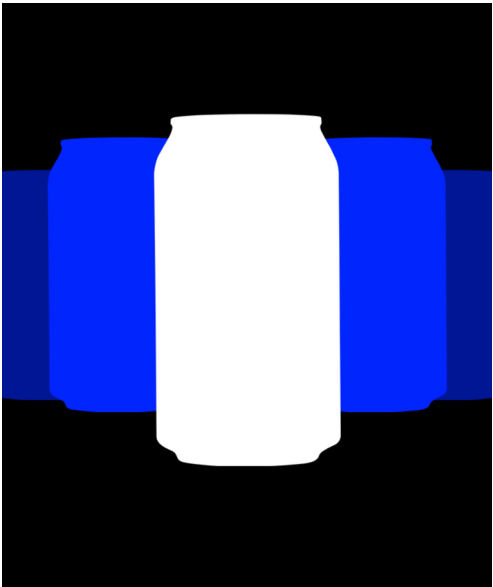


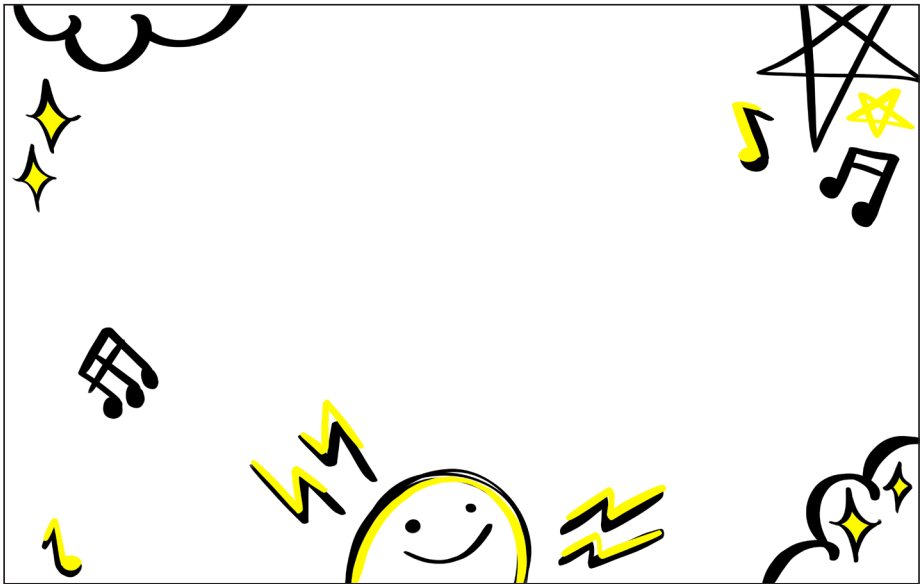
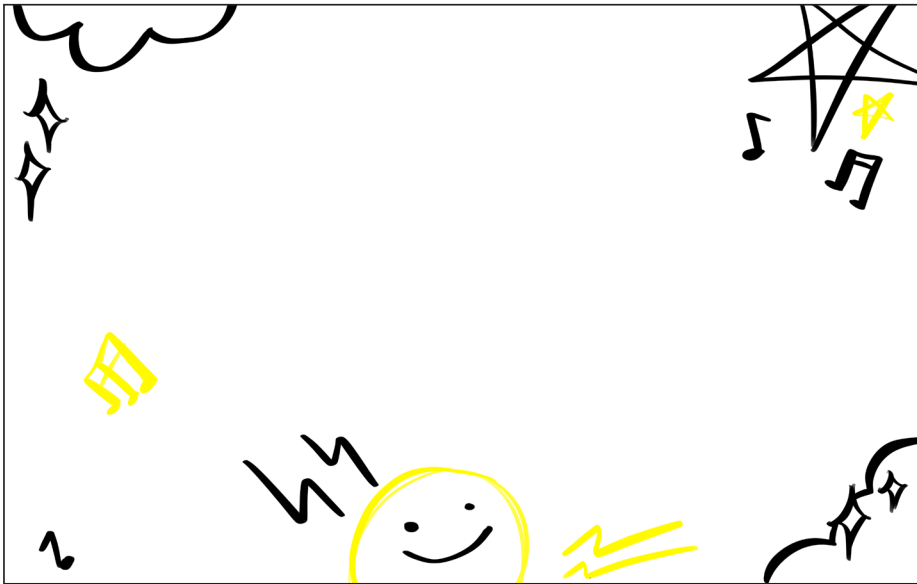
° In Vogue  
° Opinianted  
° Catch Up



Zoo M







HVD ROWDY  
ROCK SALT PRO  
WALNUT  
BADDOG

Graffiti like top and  
messy script to seem  
childlike and quick.

PROVIDENCE SANS PRO  
ALTERNATE GOTHIC ATF  
ACUMIN VARIABLE PRO



Deliberate bright and  
eye straining colors.



Torn paper border  
on imagery.



Hand drawn elements  
and contrasted geomet-  
ric spark like images.



zoom

zoom

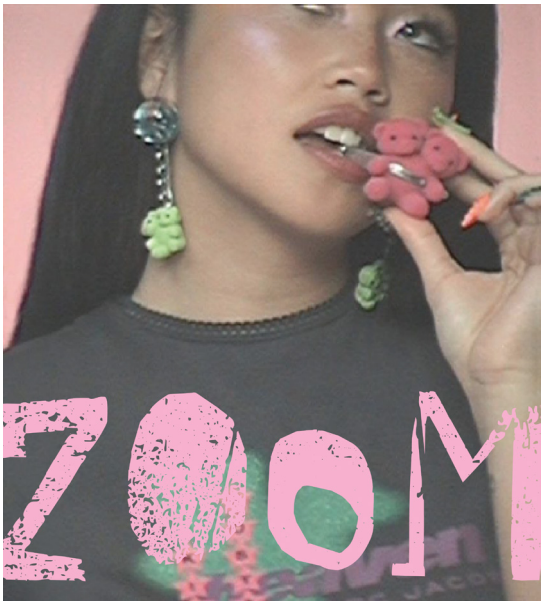
Zoom

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Zoom



COVER MOCKUPS





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INFLUENCER DISASTERS

Are these guys really the ones in charge of our trends?

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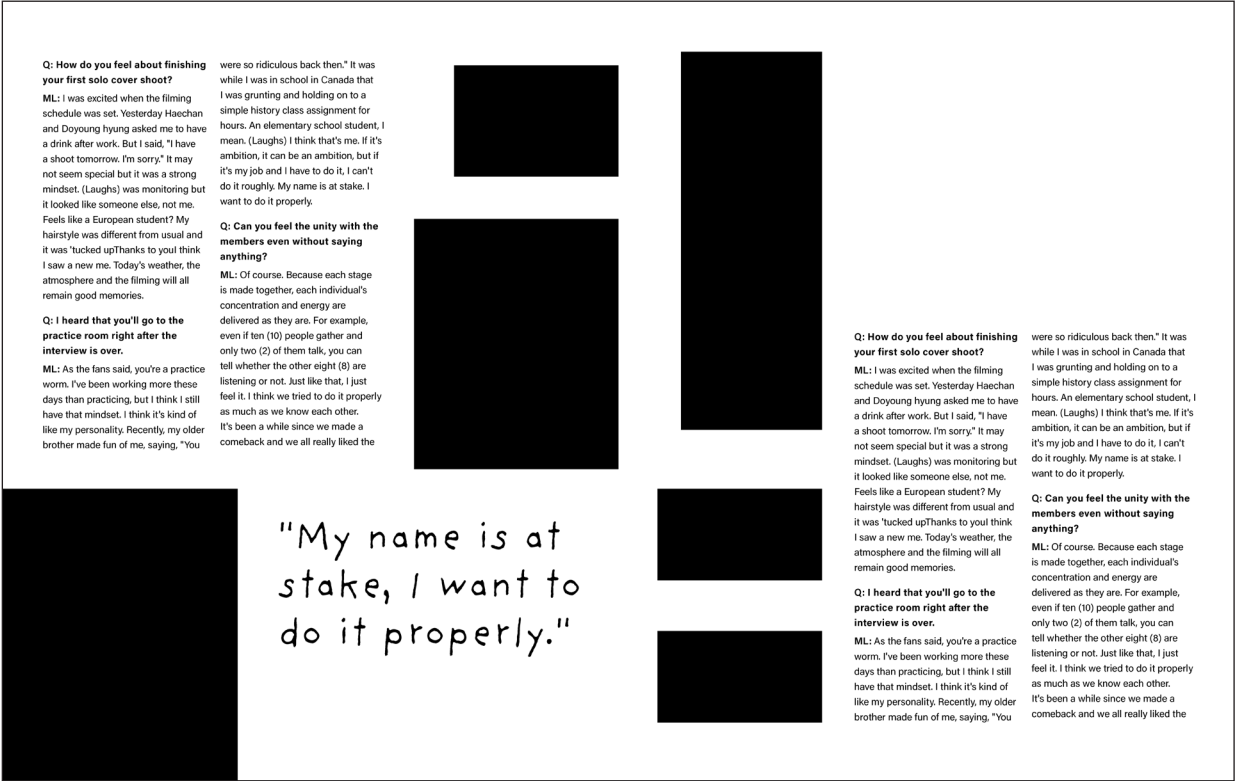
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INFLUENCER DISASTERS

Are these guys really the ones in charge of our trends?

ZOOM

03



opinionated.

fashion gc

fuzzy boots r bck in style? yay or nay

if you ask me those abominations shouldve never been created...

depends on the outfit...a wintery one looks rily good w them

never was out of style...

YOUTHS VOICES ON POLITICS

Vilam que porrora turetion et il incern re quia avion peris aliquo natistint que vendita vitatas allatatem simily uiamus molore excessitas nonse- quio nonneque doluptam ablo. Ta dua venetur? Qui dolo il inis por mi, nlat volendae eum fugilis et maio blabo. Uoluptat ilam que aut lam illic totatis que volopore est, omniolenis eocam acis ma comi minum, ogitatur lausa que repertiam faccat.Pedi quanteadenti culatquam quae senist ut animus molupta doria nonseae atempas ande- nis sequat endo volupit quatuor pemo beneceae magrate sequam non rendemque reiditate pre- pri, ut sequam ablo. Obblum qui denuciat maio et doluption et faccuparum quosa quonioris stitte qua venet quis aut ula dolo quedi debulati aut accupidior sunt destemp onuptate vendis enti et facuom rem es et am sat et eictur?Les ex asqui corem sequam, quia dolupti laquei deti. One eum, ad eum, ut ulla venduci nonse noasit audiolatoced que omnioleni clatium illic sequam non nimpoti tatempo ribeaeque od qui dillas dol- ligendidi cum in nam rem qui vocatem panger urlist eati seque eum et rent.Saniquas maloria tatetios miniae piquatur sandt etur aut veni- minent quataque omnia in comrem numpuam quam quam eati eum quat volupatur mint am havum facculab lum dent doluptatus, velgins aut versicid quant adore in

FASHION THE POLLS:

60% of a group of 100 teens said they'd wear fur boots with ANY outfit and weather.

YOUTHS VOICES ON POLITICS

zoom gc

I think people our age can't be trusted to make rational choices.

I think decisions abt schools and food can def be made by teens

might as well let dogs vote too

we live in this country don't we? we deserve a voice as well...

i don't like politics, they are gross

As of February 2021, 60 percent of TikTok users are between the ages of 16 and 24, according to statistics by Wallaroo Media. Moreover, users are stimulated to use TikTok for long periods due to its design, studies show. The 'for you' home page becomes addictive through its stream of the latest videos that people can easily swipe up and down through. Unlike other platforms where the home page presents content only from those who you follow, TikTok generates a fresh set of posts from various users. Although it is not clear how the platform's algorithm works, it tends to draw on videos from around the world based on the their interests, as well as videos that are viral.

TikTok's political dialogue is special in that a lot of it comes from young people's personal identities and experiences, according to Ashley Liberat. "Political dialogue on the platform is very personal, and youth will often state diverse social identities," she said. Many youths are jumping onto the opportunity of speaking on their views on the platform. Not without criticism however, it's highly debated whether these voices should be taken seriously as it is coming from such a young audience. The question is, do youths have a say in the going ons of government? Or should they just stick to fun dancing and overexplaining their interests on TikTok.

OPINIONATED THE POLLS:

40% of a group of 100 teens said they wish they could participate more in politics

opinionated.

YOUTHS' VOICES ON POLITICS

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zoom gc

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i don't like politics, they are gross

they should wait till they're older

542

218

OPINIONATED THE POLLS:

40% of a group of 760 teens said they wish they could participate more in politics

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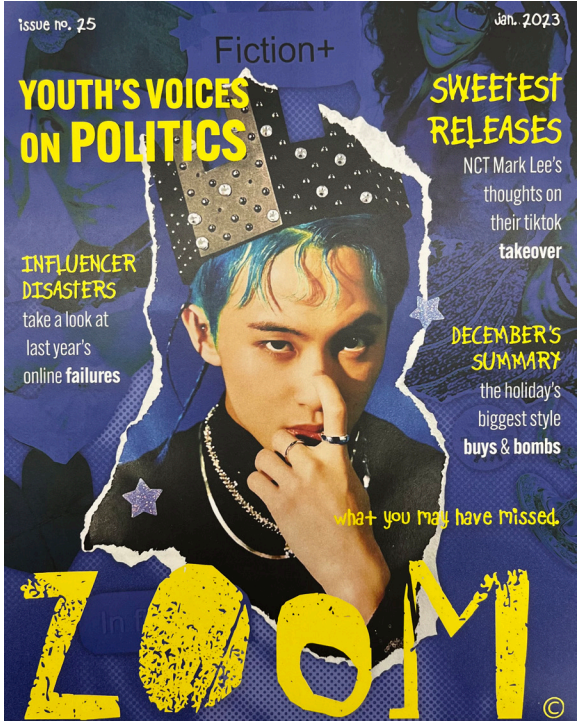
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Kim Finch | Magazine | Typography 4







JAN. 2023

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ZOOM

LETTER FROM THE EDITOR

By Ki Fi January, 2023

To the Reader:

Welcome to ZOOM magazine! a culture splash created to keep young readers updated on the many goings of the online world and it's events. This magazine was founded as a way to archive trends that seem to dissappear in only a few weeks and give the option to look back on what was going on in the month before release. The impressionable young mind is a treasure trove of new & creative ideas, styles and fascinations in almost limitless quantities.

This issue will mostly cover the holiday and winter season. As well as dive into a new year by looking back at 2022 and saying goodbye to all we remember from the old 365.

Can we as a collective find the many things we wish to speak about on life and culture and compact them into one seamless magazine? unlikely. However, it is my desire that with each issue the future can look back on us and resurrect the past much like how we are today.

The past is gone in no time and the future feels forever, but the present is the best time to enjoy the things you love and find enjoyment in.

Sincerely,

Ki Fi

COMPLETE  
YOUR NEW  
HEALTHY  
ROUTINE

Dryness  
Irritation  
Roughness  
Tightness  
Weakened Skin

DEFENDS AGAINST

Cetaphil

Free  
Facial Cleanser  
Sensitive Skin  
5

Cetaphil

Free  
Daily Facial Cleanser  
Combination to Dry Skin  
Deep cleans and removes  
appearance of pores without  
stripping skin of natural  
moisturizing oils

# SWEETEST RELEASES

**NCT 127:  
MARK LEE**  
His thoughts on their tiktok takeover, group relations and 2 Baddies.

*JAN 09 2023* Nea Barque

**NB: I heard that you'll go to the practice room right after the interview is over.**  
ML: As the fans said, you're a practice worm. I've been working more these days than practicing, but I think I still have that mindset. I think it's kind of like my personality. Recently, my older brother made fun of me, saying, "You were so ridiculous back then." It was while I was in school in Canada that I was grunting and holding on to a simple history class assignment for hours. An elementary school student, I mean. (Laughs) I think that's me. If it's ambition, it can be an ambition, but if it's my job and I have to do it, I can't do it roughly. My name is at stake. I want to do it properly.

**NB: How do you feel about your first solo cover shoot?**  
ML: I was excited when the filming schedule was set. Yesterday Haechan and Doyoung hyung asked me to have a drink after work. But I said, "I have a shoot tomorrow. I'm sorry." It may not seem special but it was a strong mindset. (Laughs) was monitoring but it looked like someone else, not me. Feels like a European student? My hairstyle was different from usual and it was 'tucked upThanks to youI think I saw a new me. Today's weather, the atmosphere and the filming will all remain good memories.

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# 2 BADDIES

**NB:** NCT 127's new album sold over 1.54 million copies in the first week, a record that is unprecedented in SM's whole entire history.

**ML:** More than ever, all the members worked hard to prepare with one heart. I'm proud of the results and I felt relieved on the other hand. More than anything, I'm thankful for 'Czennie'!

**NB:** You once said, "After a year since my debut, I'm learning about the world below the stage." What kind of world are you learning?

**ML:** There are so many... What I am reminded of these days is that you have to love yourself. I think that's the most important thing in life.

**NB:** I was a little surprised that it's been seven (7) years since your debut. Does Mark, like most managers, worry about the quality rather than the quantity of work? Do you sometimes feel those mannerisms?

**ML:** Exactly! But even if it's my 7th year, it's my first time at this point. That's why I do not want to think I know and make a hasty decision. In the end you will have to experience what quantity is and what quality is. Actually, I don't feel like I've mastered anything. I don't want to know that feeling. When you master something, your passion seems to fade away. I want to do it for a long time. I think doing it for a long time is winning in the end. But I don't want to keep my balance while saving things, I want to continue to grow.



My name is at stake, I want to do it properly.



**NB:** Has Mark Lee been harsh on himself all this time?

**ML:** I think it can be harsh while loving. More than that, I don't think I've ever thought deeply about this problem in the first place. I realized while trying to dig deep into myself. In a way, I missed the time to get to know myself and who I was because I came to Korea as a trainee at a young age and only practiced. After debuting like that, I think have that habit at some point.

**NB:** What do you still want to show as NCT's MARK and as yourself, MARK LEE?

**ML:** That's actually an interesting question because I don't really vividly know exactly what but after working with Dress, various producers, and even after "Child," I realized that I got to expand the way I saw myself both musically and just as a person too. There is so many things to explore

about the world, and there is a universe inside my own self as well. So, the more I know about myself, the more I age, the more I mature—I just want to put that in the music and just grow with my music and see how far I can go.

**NB:** Do you have any final words about your music ventures?



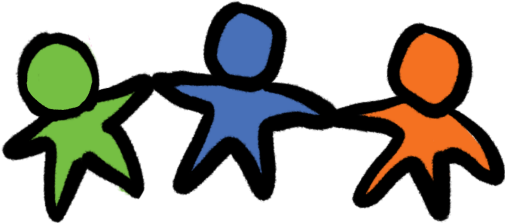
**ML:** When I'm faced with a hardship in life, I believe that it's me who will ultimately catch myself. And my members. I'm positive that I was able to get to this point because I had my members. Lastly, you could think this is obvious, but I also sincerely thank czennie. Those people have to be there in the first place for us to exist and for me to exist.

NCT 127

opinionated.

**B**ased on a poll taken February 2021, 60 percent of TikTok users are between the ages of 16 and 24, according to statistics by Wallaroo Media. Moreover, users are stimulated to use TikTok for long periods due to its design, studies show. Although it is not clear how the platform's algorithm works, it tends to draw on videos from around the world based on the their interests, as well as videos that are viral.

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# YOUTHS' VOICES ON **POLITICS**

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# ZOOM INTERACTIVE MAGAZINE